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Reliability

Responsibility

Accountability

### **UNIQUE DESIGNS**

We manufacture customized furniture, uniquely designed and made to suite our customers needs.

#### PERSONALIZED APPROACH

Our personalized approach ensures that each project is tailored to reflect the individual tastes, preferences, and lifestyle of our clients

#### **ATTENTION TO DETAIL**

We focus on every element of the design process, ensuring that no detail is overlooked and that the final result is cohesive, functional, and visually stunning.

#### COMMITMENT TO QUALITY

Our commitment to quality ensures that our designs stand the test of time and provide lasting value to our clients.



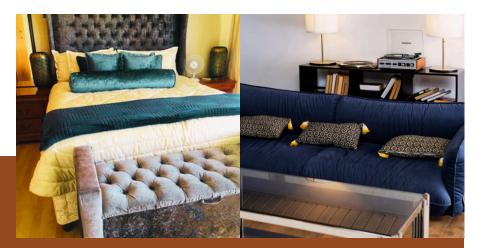
## **ABOUT US**

Bheraka Trading cc was established in 2010 and it was registered with Registrar of Companies and Corporation in 2011. The business is 100% black owned by a South African female. Trading as SM Interiors, Located in Durban (South Africa). We work together with different disciplines of design and architecture over the past three decades, being part of various exhibitions such as Decorex and Business Fair.



#### **OUR PURPOSE & VISION**

Our main purpose of the business is to provide efficient service and quality products throughout South Africa and surrounding, neighbouring countries and abroad. To be the leading Furniture Manufacture providing excellent service throughout South Africa and abroad.



#### **OUR MISSION**

To provide efficient services to our customers. To ensure customer satisfaction by understanding customer needs. To seek appropriate partnership with government and private sectors in ensuring that we grow our service offering, generate improved returns for our shareholders & creating employment opportunities especially for the disadvantaged such as women and youth.

#### **OUR SERVICES**

At our core, we strive to transform spaces through innovative and tailored interior design solutions that reflect our clients' unique visions and needs. Our objectives are rooted in a relentless commitment to excellence, ensuring that every project we undertake not only meets but exceeds expectations. The company is committed to building a long term relationship with its clients, by meeting all clients needs, by delivering what is required, in time and at the right place.

- INTERIOR DESIGN & DECOR
- UPHOLSTERY & RE-UPHOLSTERY
- RESTORATION OF FURNITURE
- LOUNGE & DINING SUITES
- HEADBOARDS
- WALLPAPER INSTALLATION
- CURTAINING
- SHORT COURSES ON UPHOLSTERY





#### **COMMUNITY DEVELOPMENT**

- Providing short course in furniture.
- Renovation in public Creches
- Giving old people parcels of food
- Train youngsters in making furniture and giving them life skills

#### SKILLS AND TRAINING DEVELOPMENT

- Provide Inservice Learnership
- Empower in developing their skills through incubation
- Give them working skills





# **OUR PROMISE**

We believe that we in a position to make a difference to all those who come into contact with us. As we are still at a development stage we will continuously ensure that we maintain high level of customer service.





**RESIDENTIAL PRIVATE HOMES** 



**CORPORATES** 

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**GOVERNMENT PARASTALS**